



Agenda

Royal Oak Downtown Development Authority Meeting

Wednesday, June 17, 2026, 4:00 p.m.

City Hall Commission Chambers Room 121

203 South Troy Street

Royal Oak, MI 48067

Anyone planning to attend the meeting who has need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the city clerk's office at 248-246-3050 at least two (2) business days prior to the meeting.

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1. Call to Order	
2. Public Comment	
3. Approval of Minutes	3
4. Expense Items	9
5. Business	
a. 2026-27 DDA Budget	13
b. Placer AI License	25
c. Roles of City and DDA	36
d. Throne in Centennial Commons	279
e. Fifth Street Project Update - Contract Modification 3	291
f. DDA Website RFP	296
6. Special Guest Presentation and Facilitation - Scott Sewell	
• Analyze market data and community feedback to identify downtown trends, challenges, and opportunities.	
• Conduct structured observations of business mix, physical conditions, and customer experience.	
• Gather stakeholder perspectives to strengthen storytelling and investment readiness.	
• Establish survey development priorities and outline next steps for future technical assistance work.	
• Develop preliminary recommendations supporting Main Street Accreditation Standard 6.	

7. Reports
8. Adjournment

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