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ROCHESTER 

Rochester Downtown
Development Authority

Downtown Collaboration Studio
431 S. Main Street
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Regular Meeting Agenda
Wednesday, November 20, 2024, 7:00 pm
Rochester Municipal Building, 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes – October 16, 2024
4. Audience Comments
5. Liaison Reports
 - A. City Council – Marilyn Trent
 - B. Chamber of Commerce – Bob DiTommaso
 - C. Historical Commission – Don Sienkiewicz
 - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
 - A. City Projects Update – Nik Banda
 - B. Market + The Graham Update – Ben Giovanelli
 - C. Downtown Rochester Holiday Expo Recap – Paul Haig/Kristi Trevarrow
 - D. Downtown Rochester Gift Certificate Match Program 2024 – Kristi Trevarrow
 - E. Downtown Holiday Events Update – Kristi Trevarrow
 - F. Confirm December DDA Meeting Date – Ben Giovanelli
7. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Events & Marketing Update
 - C. Financial Report for DDA
 - D. Business Development Committee
 - E. Site Development Committee
8. Miscellaneous
9. Adjourn